



**Integrating agroecology
with the downstream:
food value chains**



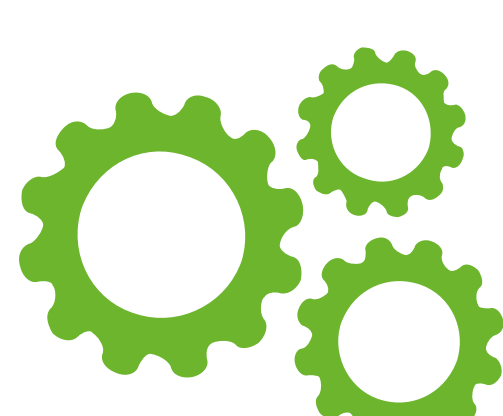
**AGRI
Innovation** summit 2019

TOUS PAYSANS !
en Brionnais

Operational Group

All Farmers! Supporting a local collective of actors to elaborate innovative and participative practices (step 1: setting up)

Tous Paysans ! Accompagnement d'un collectif d'acteurs locaux dans l'élaboration d'initiatives innovantes et participatives



Practical problem

A fairly sparsely populated rural area, with a high unemployment and a virtual absence of utilities, where agriculture is a tool for development.



Partners

Accueil Paysan Bourgogne – association/Les vies la Joie – association



Calendar

Start: 01/01/2016
End: 01/01/2017



Budget

Total amount:
€550,036

Objectives of the project

"All farmers!" is a territorial coordination project focused on agriculture and food. The approach aims to discuss the multifunctionality of agriculture, the pluriactivity of farmers, collective entrepreneurship and sustainable development in the area. The project supported a group of local actors (farmers, economic partners etc.) during the development of innovative initiatives, aiming to contribute to the economic, social and environmental development of a rural area in Burgundy, the Brionnais. 1/ To mobilize and set up a local collective of actors related to food and agriculture. 2/ To generate debate, to make new ideas emerge and to develop an action plan in response to the needs of the area.

Main activities

3 steps were implemented during this project: – a phase of diagnosis for a better understanding of the area and its strategic issues; – a phase of concertation and cooperation to get the actors to debate, to allow ideas to emerge and to develop solutions; – a phase of capitalization to share the experience to other areas in the region. The aims of this dynamic of exchange and dialogue were to: – Promote the emergence of projects and concerted actions for the sustainable development of the area; – be permanent and have extensions beyond the project time. This project was accompanied and facilitated by two sociologists.

Expected results

1/ A participatory diagnosis of the area: a bottom-up and innovative approach that helps to highlight the challenges of different actors sharing the same territory. 2/ Implementation of a participatory process: – Focus group: feedback, consultation and analysis; – Collective reflection: moving from individual consciousness to territorial awareness; – Collective elaboration of action plans, integrating the stakeholders' issues, to develop the area; – Meeting with experts to share the same level of information: 3 roundtables; – Enhancement of action plans, and transition from consular chambers and local authorities to support their implementation.

Results so far/first lessons

The approach has made it possible to: 1/ Stimulate a new dynamic of development in the area, 2/ Mobilize different local actors, to foster their interconnection by providing a space for exchange together, 3/ strengthen existing social ties, 4/ Share issues on the same territory and to contribute to land use plans, 5/ Create synergies between actors and to form local collectives involved in the development of the area. Limits: – Heterogeneous synergy between actors: effect on a small number of actors; – Need to continue with the implementation of concrete actions to free the local collective from discouragement; – Need to institutionalize the approach to perpetuate the dynamics.

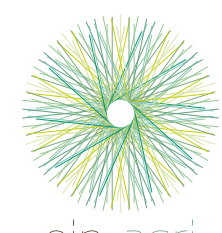
Who will benefit

110 participants in the process: farmers, economic actors, elected representatives, institutions, consular chambers, civil society, consumers. The first benefits: – at a local scale: creation of a producer's store, a producer's market, provides a canteen with organic and local products, changes in farmers' practices: short food distribution chain, organic farming... – at a regional scale: the RARES project (PEI Agri) was initiated to de-compartmentalize and enhance the different form of support (agricultural, economical, social etc...) for the atypical project holder by allowing counselors of different organizations to meet, re-establish ties, and create solutions collectively.

Supported by:



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