



## Sweet potatoes (*Ipomea batatas*) in a strategy of agricultural diversification in the Languedoc-Roussillon region

### Patate douce (*Ipomea batatas*) : culture de diversification en Languedoc-Roussillon

FRANCE – LANGUEDOC-ROUSSILLON

**Starting date - expected end date** | 01.01.2015 - 31.12.2017

#### Operational Group

The objectives of the project are :

1/ Testing different varieties for two different markets (fresh consumption and transformed in chips or beer) to respond:

- to demands of the consumer market (private restoration and catering which is more and more focused on local ecological and/or organic products,
- to regional companies in the organic sector very interested by local suppliers,
- to industrial "converters" (beer brewery, chips)
- to local growers interested by diversifying their cultures to be less dependend of fluctating prices of monocultures,
- to local growers wanting to commercialize sweet potatoes "non standard".

2/ Refining cutting production (multiplication) in local conditions and though close to the production site.

3/ Establish a technical sheet adapted to local conditions (cutting and plant production, fertilization, irrigation, weed control...)



**Lead partner: SICA CENTREX**

**Other partners**

#### Research

- ▶ Chambre Régionale d'Agriculture LR
- ▶ CIVAM Bio 66
- ▶ SUDEXPE



**Project contact:**

**Aude Lusetti**

Chemin du Mas Faivre – 66440 TORREILLES

**Contact at workshop :**

T: + 33 675253472

| [alusetti.centrex@orange.fr](mailto:alusetti.centrex@orange.fr)