



## PATATASS: Evaluation of technical and economic potential for the integration of sweet potato in agro biological and vegetable systems

**PATATASS - Evaluation du potentiel technico-économique d'intégration de la culture de la patate douce dans les systèmes agrobiologiques maraichers et légumiers de Basse-Normandie**

**FRANCE - NORMANDY**

**Starting date - expected end date | 15.04.2016 - 31.12.2017**

### **Innovative project**

[www.jardinsdenormandie.com](http://www.jardinsdenormandie.com)

Vegetable growers are showing increasing interest in the diversification of crops, particularly for sweet potatoes. This rustic, exotic plant, greatly appreciated by consumers is cultivable in temperate zones thanks to genetic selection and breeding work carried out. Introducing this new crop in Normandy vegetable rotations would allow producers to increase their economic performance and their agro-ecological efficiency (plant breaking in the rotation breaking the cycle of some pests). The project involves experimenting sweet potato cultivation, obtaining and disseminating technical and economic references, assessing and develop integration models into vegetable production systems both in conventional and organic farms. If the results were conclusive, the project would allow vegetables and market gardeners to produce an innovative product allowing to respond to a societal demand for new markets, quality and eco-friendly products.



**Lead partner: EIG SILEBAN - Normandy research and development centre for vegetables**

### **Other partners**

#### **Farmers**

- ▶ The cooperatives Agrial and GPLM
- ▶ APO "Jardins de Normandie"

#### **Advisers**

- ▶ The Manche Chamber of Agriculture
- ▶ The association Bio Normandie



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