

1st NATIONAL MEETING OF LEADER 2014-2020 COOPERATION

December 6th and 7th 2017, LAG Vidourle Camargue

Grau du Roi

Program preview

Wednesday, December 6th

08:30 am Welcoming coffee

09:15 am Seminar's introduction

10:15 am Statement and stakes of territorial cooperation

- ✘ **Put territorial cooperation in perspective**
- ✘ **Round tables and debates with the participants**

Speakers : Actors of LEADER's implementation such as LEADER France, two Presidents of Local Action Groups, a managing authority of LEADER, a regional rural network, Agriculture and Food Ministry, European commission, some Member States representatives...

- ✘ **Results of LEADER cooperation 2007-2014**

1:00 pm Lunch (on the spot)

2:30 – 4:00 pm Thematic workshops (5 simultaneous workshops)

Each workshop will be based on shared experiences from LAG, territories with relevant or innovative experiences, or from participants' contributions.

What input ? What lessons ? How the LEADER's method can contribute to local-level dynamics ? How can we bolster and amplify them ?

Workshop n° 1 :

Food and territories, what prospects as part of « États Généraux de l'Alimentation in France » ?

With the shared experiences of : *To confirm*

- ✘ LAG Ressources 41 – Prior engineering to create « drives » of local products
- ✘ LAG Pays Marenes Oléron – Supply of collective catering by local agriculture products
- ✘ LAG PNR des Grands Causses – APABA - Bio dairy processing project : Bio Milk 12
- ✘ LAG Pays de Guéret – From fields to plates

Workshop n°2 :

What input of LEADER in the digital field, what benefits for the rural territories ?

With the shared experiences of : *To confirm*

- ✘ LAG Pays Vidourle Camargue - Participative cartography
- ✘ LAG Othe-Armance – Guide me !
- ✘ LAG Pays d'Albret et LAG sud Corse – E-tourism development with Hello Tab !
- ✘ LAG Bassin de vie de Bourg-en-Bresse – Marketing and logistics sharing of the short cycle producers

Workshop n°3 :

LEADER innovations : What new dynamics of territorial cooperation ?

With the shared experiences of : *To confirm*

- ✘ LAG Pays de Guéret – LivInWell – Take care of the rural environment
- ✘ LAG PNR du Haut-Jura – From wood to forest
- ✘ LAG Pays Loire Nature – Energy precariousness
- ✘ LAG Centre Corse – Propose new ways of valorization to our home produce – european campus organization
- ✘ LAG Cœur Entre-Deux-Mers – Adapted territories and tourism

Workshop n°4 :

Cultural projects : the foundations of a sustainable cooperation shared with citizens ?

With the shared experiences of : *To confirm* :

- ✘ LAG PNR de l'Avesnois – Belledonne, Avesnois, Ravakka : discover, exchange, survey, bulid
- ✘ LAG Pays de Dinan – Exchange and cooperation around the support of current music bands
- ✘ LAG Othe-Armance – Natural ressources valorization by artistic creation related to a know-how
- ✘ LAG Terre de Savanes – Patrimony and sharing : enhance the Guyana Plateau's museum collections, exchange to ensure their transmission

Workshop n°5 :

LEADER and french vineyard, what is this approach input for this sector ?

With the shared experiences of : *To confirm*

- ✘ LAG Terres de Lorraine – Terroir Moselle
- ✘ LAG Est-Audois

4:00 pm	Break
4:30 pm	Workshops' restitution in plenary discussion : Workshops' pooling.
5:00 pm	Cooperation fair : Informal exchange.
6:30 pm	Tasting home produce from occitan LAG
7:30 pm	Convivial evening

Thursday, December 7th

8:30 am **Field visits (6 simultaneous visits)**

Field visit n° 1 :

Tourism and natural heritage

Commune de Vauvert, Hameau de Gallician

The Pays Vidourle Camargue benefits an extremely favorable context of tourism. However, it is necessary to support this sector's development in order to spread in the best way the economic profits. It is also essential to meet the challenges of a sustainable tourism. This field visit illustrates the following goals :

- Seize and adapt to a new request from customers (experience tourism, eco-tourism, e-tourism) ;
- Balance, qualification and structuration from the offer of touristic services (experience tourism, touristic products) ;
- Development of the offer of touristic services related to river potentialities.

Visit Program

- ✕ LEADER 2014-2020 project of deep tank in yacht harbor
- ✕ LEADER 2014-2020 project of carriage stroll adapted to persons with reduced mobility
- ✕ Visit of Centre de découverte du Scamandre (LEADER 2007-2013 project : Thatched-roof reconstruction, arena repair, ATI Project 2014/2020 FEDER : nesting islands)

Field visit n° 2 :

Camargue traditions

Commune d'Aigues-Vives

The Pays Vidourle Camargue territory's demography is so strong that it needs to initiate the new population to its culture and heritage. The 2007-2013 and 2014-2020 programming are committed to the necessity of preservation and valorization of this heritage. These goals can be achieved by spreading the knowledge and embed it as a vector of integration of the new population and quality of life.

Visit Program

- ✕ LEADER 2007-2013 project of Aigues-Vives arena's renovation,
- ✕ Discovering of the Camargue traditions with a demonstration of « course camarguaise »,
- ✕ LEADER 2014-2020 project « Bull's pledge » supported by the French Association of Course Camarguaise.

Field visit n° 3 :

E-tourism, oenotourism and heritage

Commune de Calvisson

Tourism and heritage are often related. Both are vectors of integration of a fast-growing demography and ease the dynamic of transmission of the territory's wealth.

These field visits present several actions financed thanks to european funds in e-tourism and heritage sectors in order to :

- foster knowledge and the transmission of heritage, that became a lever of touristic development ;
- adapt to new requests from touristic customers (experience tourism, eco-tourism, e-tourism)

Visit Program

- ✕ LEADER 2014-2020 project of digital terminals near Calvisson
- ✕ LEADER 2014-2020 project of the geocoaching trail of Calvisson
- ✕ LEADER 2007-2013 project of Calvisson Winery Center.

Field visit n° 4 :

Sustainable tourism, e-tourism and citizen involvement

Commune de Sommières

As an overview of several issues inherent to Pays Vidourle Camargue's territory, this field visit presents actions funded by the european LEADER program to enhance a more responsible tourism. By awareness around environment, a social approach and citizen involvement, this visit will take in account actions related to tourism accommodations, e-tourism and promotion of heritage.

Visit Program

- ✘ LEADER 2014-2020 project of digital terminals near Sommières's train station.
- ✘ Crossing of the medieval town of Sommières,
- ✘ FEADER 2007-2013 project of Le CART's accommodation center in Sommières,
- ✘ LEADER 2014-2020 cooperation project « Valorization of heritage by participative cartography » in Le CART.

Field visit n° 5 :

Entrepreneurship, know-how and craft

Commune d'Aigues-Mortes, ZAC Terre de Camargue

As in many other territories, the Pays Vidourle Camargue know a very high rate of unemployment. Some datas as the level of qualification may demonstrate that it is not only a short-term issue. Some economics levers of economic development have to be supported to foster the creation of new and not-transferable jobs on the territory.

This field visit propose to discover business projects funded on these goals:

- maintain and develop the local economic base by promoting its specific sectors.
- maintain know-how and local craft ;
- enable a better use of local resources to create jobs on the territory.

Visit Program

- ✘ Approach of Salins du Midi and bypassing Aigues-Morte's city bulwark,
- ✘ LEADER 2007-2013 project of Sellerie Cazals (Camargue's saddle),
- ✘ LEADER 2014-2020 project « Odyssée des sens » (handcrafted candle),
- ✘ Meeting with LEADER 2007-2013 project holder : Sud Corner, selling website of home produce and other « Entrepreneurship » projects with LAG from Gard.

Field visit n° 6 :

Development of fishery

Commune du Grau du Roi

Lesser known than LEADER within FEADER, the DLAL/CCLD mechanism (Local Development supported by Local Actors) within FEAMP/EMFF (European Fund for Marine Affairs and Fishery) allow to foster the economic development where fish and aquaculture are significant. This field visit offers to perceive the projects funded by the FEAMP around the following goals :

- Diversify the cycle of consumption of the local fishery's products
- Foster the local consumption of sea products
- Valorization of fishery and aquaculture's professions
- Improve the management of local fishing resources.

Visit Program

- ✂ Visit of the fishing harbour.
- ✂ DLAL FEAMP 2014-2020 project of points of direct sales and channel docks' harmonisation
- ✂ DLAL FEAMP 2014-2020 project of the « Cité des pêcheurs », enhancing fishery professions in the old lighthouse.
- ✂ DLAL FEAMP 2014-2020 project of France-Italy cooperation on Seanut, followed by tasting
- ✂ DLAL FEAMP 2014-2020 projects : Côté Chic's creation (online commercialization circuit of the Grau du Roi's seafood), edition of a guidebook « Eating local » and diversifying fishermen's activities around tourism.

12 :30 **Lunch (on the spot)**

1:30 pm **LEADER cooperation fair**

2:30 pm **Technical workshops**

Technical workshop n°1 :
Conceiving cooperation's projects, cooperation tools

Technical workshop n°2 :
Cooperation's legal framework : measure 19.3

Technical workshops n°3 :
Co-construction and Co-funding of cooperation to support LAG's strategies and territories' development








4:00 pm **Closing plenary session**

4:30 pm **End of work**

Situation des projets financés par LEADER 2007-2014 sur le territoire du Pays Vidourle Camargue

COMMUNAUTÉ DE COMMUNES PIÉMONT CÉVENOL



-  Préservation et transmission du patrimoine naturel ;
-  Maintien des savoir-faire et valorisation des produits de terroir ;
-  Transmission et valorisation du patrimoine taurin ;
-  Connaissance et conservation du patrimoine culturel ;
-  Mise en place d'un tourisme et d'hébergements durables et de qualité ;
-  Développement de l'Agriculture Biologique ;
-  Coopération transnationale et interterritoriale.

VALLÉE DU VIDOURLE
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Pays Vidourle Camargue
    
     
  

COMMUNAUTÉ DE COMMUNES PETITE CAMARGUE
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COMMUNAUTÉ DE COMMUNES TERRE DE CAMARGUE

SYNDICAT MIXTE CAMARGUE GARDOISE